



# Molly Ryan

Molly is an account executive at LaBreche.

Molly believes building strong relationships with clients is the first and most important step to truly successful work. She enjoys taking the time to get to know the people and the companies behind the work to ensure the most effective key messages are developed; it makes delivering positive and impressive results that much more rewarding.

Before joining LaBreche, Molly worked as an assistant account executive at Roepke Public Relations, located in downtown Minneapolis. While at Roepke, Molly helped provide consistent, high quality, strategic public relations for established companies and national startups in the fields of health care, technology, financial services, marketing communications, commercial and residential real estate, hospitality/entertainment and luxury consumer products.

Molly is always seeking new ways to use communications in her approach to projects in public relations, marketing, advertising and interactive. Molly concentrates much of her time on building strong rapport with key media contacts around the globe and securing valuable impressions for her clients through marketing communications projects. Her client list includes myriad industries, including design and architecture firm Ellerbe Becket, manufacturer Victaulic, childcare provider New Horizon Academy and a variety of 3M divisions.

Molly developed a clear understanding of what makes a strong, powerful news story during her time at Marquette University in Milwaukee, Wisconsin, where she studied journalism and public relations in addition to advertising and marketing.

**Hometown:**

St. Paul, Minn.

**Birthday:** May 21

**Fascinating family fact:**

Two members of the Ryan side of my family (grandfather and aunt) started successful companies — Ryan Signs and Ryan Transfer.

**Favorite color:** Green

**My daily media fix:**

The Today Show, *USA Today* and the *Star Tribune*.

**Person I admire and why:**

My brother, Andy, for his strength, determination and positive attitude.

**Farthest place I've traveled:**

Seoul, South Korea

**Something you might not know about me otherwise:**

Coincidentally, I have only dated golf pros, and I don't even play the game.

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