



**Understand,
protect
and
cultivate**

Reputations.

The most fundamental aspect of a business is often the most overlooked—reputation. Learn about the importance of yours on February 3.

minnesotabusiness.com/reputations

February 3
2–5 p.m.

LOCATION

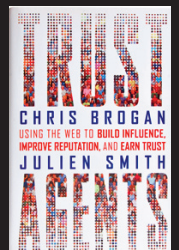
Best Buy Campus
Convention Center

COST

\$95 ticket
\$125 ticket
includes book and
VIP reception with
Chris Brogan

KEYNOTE

Chris Brogan,
co-author
of Trust Agents



PRESENTED BY

La B R E C H E

minnesota
BUSINESS