



SAE/PR Supervisor

DECEMBER 15, 2009

LaBreche is currently seeking an experienced, highly motivated and talented individual to join our team as a Senior Account Executive to PR Supervisor level. Senior Account Executives/PR Supervisors manage teams of LaBreche professionals to plan and implement public relations programs for a variety of existing clients in many industries. This individual will be responsible for managing accounts in all aspects and providing strategic/solid thinking to clients.

Key Objectives:

- Advocate for the client, their business and their goals through account team leadership and collaboration
- Develop and execute account strategies and activities
- Manage workflow to ensure the LaBreche standard of work is met and the client's expectations are met and exceeded
- Think strategically and creatively
- Participate in new business efforts
- Mentor and coach junior staff

Qualifications and experience:

- 5-7 years PR experience, agency experience preferred
- Extensive experience developing client plans and budgets
- Excellent communication skills, written and verbal
- Experience leading teams of 2-5
- Ability to take direction from clients and department heads
- Social media, healthcare, and crisis communications experience preferred
- Flexible work schedule to accommodate the potential 24-hour nature of clients needs

To be considered for this opportunity please email your resume and cover letter to Andrea Buzzell – abuzzell@labreche.com