



Design Director

JULY 21, 2010

LaBreche is seeking a Design Director. This individual will oversee all creative projects and is responsible for the overall quality of work produced by the creative department. Manages projects from concept to completion and translates marketing objectives into creative strategies. Leads and directs the creative staff in the production of all design for client web, brand identity, advertising and marketing initiatives. Meets with clients or upper management to explain campaign strategies and solutions. Should possess eight or more years of experience and advanced leadership, communication, project-management and problem-solving skills.

Required skills:

- 8+ years education, design, interactive work with leadership experience
- Strong design portfolio (print and web) with the ability to articulate creative ideas while multi-tasking
- Experience overseeing web development
- Knowledge of latest versions of Mac OS, Photoshop, InDesign and Illustrator
- Understands balance between business and creative environments
- Accountable and organized in addition to being motivated by the creative environment in which we work
- Full understanding of the Web and interactivity and the fundamentals of information architecture
- Agency experience

This is an incredible opportunity for someone looking to take the next step in their career! If you are interested, please send resume, cover letter and portfolio to hr@labreche.com